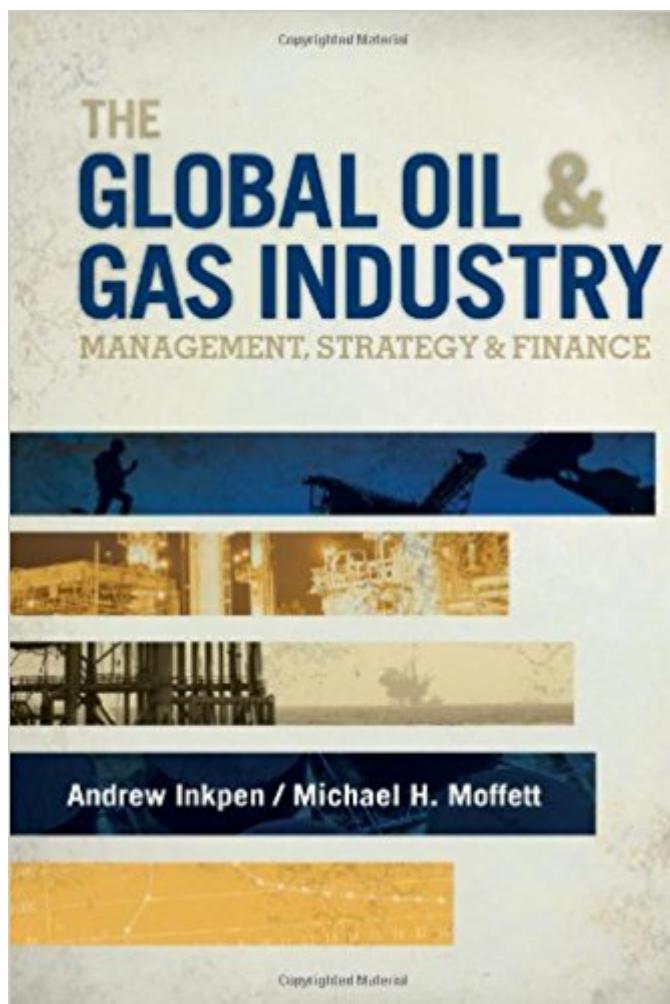


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# The Global Oil & Gas Industry: Management, Strategy And Finance



## **Synopsis**

Despite its size and importance, a surprising lack of basic knowledge exists about the oil and gas industry. With their timely new book, authors Andrew Inkpen and Michael H. Moffett have written a nontechnical book to help readers with technical backgrounds better understand the business of oil and gas. They describe and analyze the global oil and gas industry, focusing on its strategic, financial, and business aspects and addressing a wide range of topics organized around the oil and gas industry value chain, starting with exploration and ending with products sold to consumers. The Global Oil & Gas Industry is a single source for anyone interested in how the business of the world's largest industry actually works: business executives, students, government officials and regulators, professionals working in the industry, and the general public.

## **Book Information**

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## **Customer Reviews**

Extraordinary source of information for people that want to have an overall picture of the Oil and Gas Industry . The material is well organized and touches all aspects from Upstream to Downstream. I highly recommend it!

excellent book. a must have for anyone who works in the o&g sector.

I am doing some work in the Oil and Gas Industry and was looking for a comprehensive overview of the industry as a level-set so I can get up to speed quickly. "The Global Oil & Gas Industry" was just

what I was looking for. Reading it reminded me of one of my textbooks from one of my MBA courses even down to the quality of the pages (very high quality, glossy paper). Reading "The Global Oil & Gas Industry" was definitely well worth my time. This book is very well written, comprehensive, and addresses the subject from a global view...just perfect for my purposes. It is so thorough and so well structured that it is surely a valuable read for Oil & Gas veterans and novices alike.

Extremely lucid and well-written. Everything you need to know without over burdening with information or detail. Remarkably good read for a topic that would otherwise not be exciting.

Covers historical perspective, upstream/downstream, financing, global political economy implications, management, marketing, supply, JV, etc. Excellent as reference if you're working with hydrocarbons and extremely readable in its own right. Best book in this space that I've come across.

This was a good read. The information is recent and relevant for today's industry. A good buy for someone interested in the energy sector

This was a great introduction for someone who had no previous experience from this sector and in need for a solid introduction to the global oil and gas industry.

EXCELLENT..

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